



bizMessage from Abaqus, Inc.

Location-Enhanced Messaging & IVR for Team Reporting, Job Status, and Mobile Time-Clocking

Managing the real-time location and job status of your mobile workforce can be a real challenge. The **bizMessage** feature of the **myGeoTracking** service from Abaqus, Inc. gives you the tools you need to quickly and easily know the job status of your people and assets in relation to customer needs.

bizMessage leverages Abaqus' carrier-grade **myGeoTracking** location service platform to enable a standard cellphone user to trigger a location event using an IVR phone call or special SMS code command to send job status and work events to their company or field force manager. This allows an organization to gather location-tagged status information from their field force for job status verification, mobile time-clocking and billing, and to verify work events like a package pick up or delivery.

- *Location-enhanced SMS* and IVR gives real-time job status and enhanced dispatching for any cell phone
- *Enterprise messaging* with flexible rules that support SMS broadcast campaigns, desktop-based dispatch and workflow communications
- *Location* integration enables IVR/SMS initiated autotracking, geo-fencing and more

The **myGeoTracking** service from Abaqus, Inc. is completely web-based and does not require special GPS devices, phones or software.

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"Since we've started using bizMessage I know what my team is doing—no more questions. I can have my team check in at their job site with a location tagged status call or text, they can trouble shoot issues over text with other team mates, and I can also send text messages from my desktop to the right guys for a quick response. Thank you Abaqus!"

—Sure Fire Protection

KEY BENEFITS

- **Improve Customer Service**—Locate and send messages company wide or just to the right team member to meet your customer's needs
- **Enhance Your Dispatching**—Location-enhanced SMS and IVR from the field improves dispatching
- **Control Expenses**—Boost time sheet accuracy and only pay your mobile workers the hours they are on the job
- **No Special Software or Hardware**—Use existing cell phones and devices and eliminate the cost of special hardware or software
- **Amazon hosted, Carrier grade, Cloud service**

www.myGeoTracking.com



Improve Your Business Through Real-Time Workforce Location & Job Status

Custom reporting helps maximize efficiency

Desktop-based SMS dispatch support and safety

Powerful workforce management tools, rules, event triggers and diagnostics and alerts

Located-enhanced SMS & IVR gives real-time location & job status

Map workforce location, see route history and set geo-fences



THE CLOUD-BASED MYGEOTRACKING SOLUTION MAKES IT EASY TO LOCATE, MESSAGE AND MANAGE YOUR TEAM WITHOUT NEEDING AN APPLICATION OR SMARTPHONE

Hassle-free Mobile Team Management

Unlike smartphone-based applications that require special phones and client applications, the powerful **myGeoTracking** mobile workforce management solution can find the location of any phone or wireless device by asking the cellular network to generate a general position using either Cell ID (located within the service area of a cell tower), or a precise location using GPS inside the device.

myGeoTracking integrates with a range of back-office programs and can provide the type of real-time location, easy messaging and team job status reports most companies need on a day-to-day basis.

myGeoTracking is easy to implement, and easy to use. Contact us today to see how **myGeoTracking** can help your business.

* Service available in the United States

	myGeoTracking MRM	Application-Based MRM
Ease of Deployment	Low Complexity (Clientless, any phone or wireless device)	Higher Complexity (Requires Client software, special phones)
Any Phone	Yes	No (requires smartphone)
Requires Client Software	No	Yes
Requires Data Plan	No	Yes
On-demand Locate	Yes	Yes
Auto-Tracking	Yes	Yes
Geo-Fencing/ Rules	Yes	Yes
IVR & Enterprise Messaging	Yes	No
Battery & Memory Issues	No	Varies
Cost	No added device cost; LOW recurring monthly cost	HIGH device cost; HIGH recurring monthly cost



Locate • Message • Manage.